

# Communication Project Rubric

| <b>Expectations</b>   | <b>Student Rating</b> - Rate how you did with each expectation.  | <b>Teacher Rating</b> - Assign points based on how well the project meets each expectation. |
|---|--|---|
| <p><u>Content</u> - The project provides accurate content about coho salmon, why they are important, and what is being done at and near Westminster Woods to help them.</p>             | <input type="checkbox"/> Great<br><input type="checkbox"/> Good<br><input type="checkbox"/> Okay<br><input type="checkbox"/> Not so well | <p style="text-align: right;">_____ / 40</p>  |
| <p><u>Audience Awareness</u> - The information is presented in a way that could make sense to members of the general public, including people who know little about salmon.</p>         | <input type="checkbox"/> Great<br><input type="checkbox"/> Good<br><input type="checkbox"/> Okay<br><input type="checkbox"/> Not so well | <p style="text-align: right;">_____ / 30</p>  |
| <p><u>Organization</u> - The information is organized clearly, in a way that makes sense.</p>   | <input type="checkbox"/> Great<br><input type="checkbox"/> Good<br><input type="checkbox"/> Okay<br><input type="checkbox"/> Not so well | <p style="text-align: right;">_____ / 20</p>  |
| <p><u>Presentation</u> - The product is neat and shows good effort. There are few errors in conventions (like grammar and spelling) to distract from the message about coho salmon.</p> | <input type="checkbox"/> Great<br><input type="checkbox"/> Good<br><input type="checkbox"/> Okay<br><input type="checkbox"/> Not so well | <p style="text-align: right;">_____ / 10</p>  |
|   | <p>Total Points:</p>   | <p style="text-align: right;">_____ / 100</p>   |